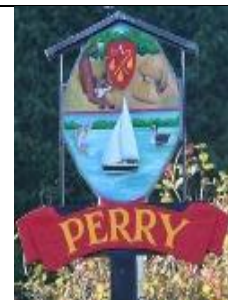


PERRY PARISH COUNCIL

SOCIAL MEDIA POLICY



The aim of this policy is to set out a Code of Practice to provide guidance to Parish Councillors and Council Staff using online communications, collectively referred to as social media.

Social media is a collective term used to describe various methods of publishing on the internet. This policy covers all forms of social media and social networking sites which include (but are not limited to) Parish Council Website, Facebook and Nextdoor.

The use of social media will not replace existing forms of communication (Parish notice board and Life & Diaries magazine).

Social media use:

It is our intention to use both Facebook and Nextdoor to provide timely information and updates regarding activities and opportunities within our Parish.

All communications shared via social media will also be provided as a hard copy on the Parish notice board for residents without internet or social media access.

The councillor/member of staff responsible for the platform will monitor any comments and other public interaction. They may delete comments, lock or delete threads and posts, and take any action they consider appropriate.

Roles & Responsibility:

The council should appoint a nominated councillor/member of staff to be responsible for each social media platform. The nominated person will be responsible for posting and monitoring content, ensuring that it complies with the social media policy.

Approved at Perry Parish Council meeting 8th May 2024, minute reference 24/30/e.
Reviewed at Perry Parish Council meeting 14th May 2025 minute reference 25/24/f.
Due for review May 2028